2018 Fall Mobile Health Unit Project Newsletter
Health care providers request adolescent-centered approaches to responsibly provide contraceptive care. With input from youth, health experts, and providers, we are building a library of startup tools and templates for providers:

**Confidential Consent Forms:** Legally vetted consent forms for reproductive health services for those 12 and older. These young people can provide their own consent without additional consent from their guardians.

**Contraceptive Counseling Tool:** First-of-its-kind package with physical samples of each kind of contraceptive available (see p. 10)

**Service Blueprint:** Step-by-step operational guide to providing efficient reproductive health clinical visits via mobile health units

**School Partnership Guide:** Step-by-step instructions to help mobile health unit teams work effectively with schools

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**About the Center for Interdisciplinary Inquiry and Innovation in Sexual and Reproductive Health (CI3)**

CI3 is committed to creating healthcare experiences that support young people’s agency over their bodies and futures. The CI3 Design Thinking Lab was founded to develop innovative community and clinic-based interventions to advance the health and assets of young people. Lab activities are driven by major research questions and policy problems affecting youth locally, nationally, and globally.
Reproductive health services are now up and running in the Comer Pediatric Mobile Medical Unit and the Norwegian Hospital Care-A-Van. Already we have reached 290 young people and 21 schools this calendar year. We have also expanded our services to the 63rd street YMCA.

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<tbody>
<tr>
<td>Days at school</td>
<td>26</td>
<td>117% ▲</td>
<td>25</td>
<td>127% ▲</td>
</tr>
<tr>
<td>Patient visits</td>
<td>109</td>
<td>79% ▲</td>
<td>84</td>
<td>33% ▲</td>
</tr>
<tr>
<td>First SRH Visit</td>
<td>38</td>
<td>--</td>
<td>71</td>
<td>--</td>
</tr>
<tr>
<td>Patients who received SRH counseling</td>
<td>104</td>
<td>76% ▲</td>
<td>84</td>
<td>40% ▲</td>
</tr>
<tr>
<td>Contraceptives given during female visits</td>
<td>43</td>
<td>87% ▲</td>
<td>9</td>
<td>-50% ▼</td>
</tr>
<tr>
<td>Contraceptives given during male visits</td>
<td>29</td>
<td>0% --</td>
<td>8</td>
<td>60% ▲</td>
</tr>
<tr>
<td>Total contraceptives given</td>
<td>72</td>
<td>38% ▲</td>
<td>17</td>
<td>-26% ▼</td>
</tr>
<tr>
<td>Patient visits with STI testing and/or treatment</td>
<td>67</td>
<td>235% ▲</td>
<td>9</td>
<td>-25% ▼</td>
</tr>
</tbody>
</table>

*The mobile health units prioritize keeping students in school by providing vaccinations during this quarter, which explains lower numbers of contraceptives given.

Providers Trained

<table>
<thead>
<tr>
<th>APR-JUN 2018</th>
<th>15 PROVIDERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUL-SEP 2018</td>
<td>20 PROVIDERS ▲</td>
</tr>
</tbody>
</table>

Clinic Partnerships

<table>
<thead>
<tr>
<th>APR-JUN 2018</th>
<th>0 PARTNERSHIPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUL-SEP 2018</td>
<td>2 PARTNERSHIPS ▲</td>
</tr>
</tbody>
</table>

Schools the MHU visits

A Al Raby
B AFAHS Air Force Academy High School
C Bronzeville High School
D Camelot SA
E Carter Elementary
F Chicago Vocational School
G DuSable Academy
H Excel Englewood
I Excel South Shore
J Fenger High School
K Fuller Elementary
L Gage Park
M Harper
N Hirsch High School
O Hyde Park Academy
P Johnson College Prep
Q Kenwood Academy
R Lindblom Academy
S Prosser Career Academy
T Norwegian Community Site
U Powell High School
V Urban Prep Englewood
W Williams Prep
X YMCA 63rd St
BUILDING OUR BRAND

Success of our program relies on appealing to our target audience. The brand we are developing aims to connect with young people and reflect our values and principles:

Our brand identity and promise
We collaborate with young people in underserved neighborhoods and the health care providers who will serve them to create accessible sexual reproductive health resources. In an era of unstable healthcare and inequitable resources for young people, we provide services that are passionate, open-minded, and approachable.

We are currently the only such adolescent-centered service on the South Side of Chicago.

As we gather additional input from healthcare providers and partners, we are developing a consistent look and feel that will broadcast our brand identity to those we serve. Some early examples:

If you’re 12 or older, you have the legal right to decide when or if you want to have sex and take steps to prevent pregnancy. At this point in your life, you may have questions that you’re not comfortable talking about with your parents or caregivers. At ___________, you have access to all of the following at no cost in an understanding, supportive, and judgement-free environment:

- Birth control options
- HIV + STI testing
- STI treatment
- Emergency contraception
- Pregnancy testing
- Mental health counseling
- and HPV vaccines

These services will be available at your school on ________________________.

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EXPANDING ACCESS

Based on our research, over half of the students in our service area do not know when the mobile health unit is present and that it provides contraceptive services. Research also shows that many young people do not know they can consent to their own care, without parental permission. Below are several initiatives that will increase access to care.

Text messaging: Just-in-time alerts will let students know when the mobile health unit is visiting and what services are offered.

Federally qualified health centers (including school-based centers): We are making best use of our resources by surveying electronic health record data from a wide variety of centers to identify gaps in contraceptive care and the centers most likely to be effective partners in reaching large numbers of young people.

So Fresh Saturdays: This local resource fair helped us inform about 150 community members about the mobile health unit. Additionally, a Snapchat filter captured about 1200 views.

Chicago WVON radio spot: Presenting on this radio show, which has 4 million digital listeners, helped us inform the public that young people can legally consent to their own contraceptive services, a commonly misunderstood law.

Additonal sex education programming: Through a partnership with the Illinois Caucus of Adolescent Health (ICAH), hundreds of students will receive quality sex education that specifically includes the mobile health unit as a resource for contraceptive care. This partnership will test how we can grow demand.
Expanding access to contraception depends on training more providers how to offer services that young people will want to use. Issues important to our young audience include:

**Confidentiality**
For adolescents seeking access to contraception, confidentiality is a primary barrier. Many providers, including pediatricians and emergency physicians, are unaware that young people have a legal right to access services without their parents’ consent. In November, the team will train 20 to 30 providers from Norwegian American Hospital on the intricacies of consent and confidentiality when providing reproductive services to minors.

**Contraceptive Counseling Toolkit**
To improve the counseling experience, the team has developed a convenient resource with all the main birth control methods, including long-acting reversible contraceptives. Our early research has demonstrated that seeing actual contraceptive methods (rather than just hearing descriptions) piqued young people’s curiosity, helped them articulate questions, and reduced confusion and distaste about particular methods. The toolkit helps improve communication between patient and provider and ensures the providers counsel on all types of birth control suitable for young people. Clinic observations and mock counseling sessions are helping us continuously improve these kits and their use in counseling.

**Increasing Clinical Training Power**
Our newest employee is nurse-midwife Sierra Ribero, Doctor of Nursing Practice. Sierra specializes in teaching and providing culturally conscious, safe, evidence-based care. In addition to providing clinical services and input on our design process, she is helping train other providers.
EXPANDING LOCALLY AND NATIONALLY

National: Mobile Healthcare Association Conference
This leading national conference attracted over 275 providers from across the United States. We worked with our mobile health unit partners and the Design Thinking Lab team to present “Creating a Model of Providing Adolescent-Centered Sexual and Reproductive Healthcare Services,” sharing portions of our toolkit, to enable others to replicate our model in providing sexual health services for adolescents at schools.

Chicago: Norwegian American Hospital
Gabrielle Sauder, Medical Director of Mobile Services at Norwegian American Hospital, is changing systems at her hospital to create a seamless contraceptive services experience with the mobile health unit. With Design Thinking Lab’s advice and support, she is coordinating use of adolescent self-consent forms for all providers who may see this population and changing electronic health systems to ensure sexual health services stay confidential.

Chicago: Local Coalitions
Englewood Quality of Life Health and Wellness Committee, the EverThrive Statewide Reproductive Justice Coalition, and Chicago Department of Public Health’s CHAT program (which serves about 45 schools each year) continue as partners, helping us foster expansion on the South Side and far beyond.